



**APRIL 2009 PROGRAM
TOYOTA "RED TAG DAYS"**

MODEL	MODEL YEAR	FINANCE RATES			LEASE RATES			STACKABLE		NON-STACKABLE	COMMENTS
		36	48	60	36	48	60	TRADING DOLLARS*	GAS CARD/ CASH DISCOUNT***	TRADING DOLLARS**	
SOLARA (COUPE AND CONVERTIBLE)	2008	3.9%	3.9%	3.9%	3.9%	3.9%	STD	0	\$3,000	0	
TUNDRA 4X2	2008	STD	STD	STD	STD	STD	STD	\$4,000	0	0	
TUNDRA 4X4	2008	STD	STD	STD	STD	STD	STD	\$6,000	0	0	
RAV4	2008	STD	STD	STD	STD	STD	STD	\$3,000	0	0	
FJ CRUISER	2008	0.9%	1.9%	2.9%	1.9%	1.9%	STD	0	0	\$5,000	
HIGHLANDER	2008	0.9%	2.9%	3.9%	2.9%	2.9%	STD	0	\$1,000	0	
4RUNNER	2008	STD	STD	STD	STD	STD	STD	\$7,000	0	0	
SEQUOIA	2008	3.9%	3.9%	4.9%	3.9%	3.9%	STD	0	\$2,500	0	
SIENNA	2008	STD	STD	STD	STD	STD	STD	\$5,000	0	0	

TFS WILL WAIVE SECURITY DEPOSITS ON 2008, 2009, AND 2010 MODEL YEAR LEASES IN APRIL.

Rates in Bold indicate change from previous program.

Program Rules

1. Refer to page 1 for complete rules.
2. Program effective: April 1, 2009 to April 30, 2009.
3. Toyota Canada Inc. reserves the right to extend, expand, revise or discontinue any portion of this program at any time.
4. *Stackable trading dollars may be combined with subvented lease or finance rates.
5. **Non-Stackable trading dollars may not be combined with subvented lease or finance rates. Effective rates must be shown in the advertising and lease/finance documentation.
6. ***Please see the "Toyota Gas Card Program" regulations below for full details.



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YARIS	2009	0.0%	2.9%	3.9%	1.9%	2.9%	3.9%	0	\$250	\$1,750	
YARIS HB	2009	0.0%	2.9%	3.9%	1.9%	2.9%	3.9%	0	\$250	\$1,750	
PRIUS	2009	1.9%	3.9%	4.9%	3.9%	4.9%	STD	0	0	\$2,000	
COROLLA	2009	0.0%	2.9%	3.9%	1.9%	2.9%	3.9%	0	0	0	
MATRIX	2009	0.0%	2.9%	3.9%	1.9%	2.9%	STD	0	0	0	
CAMRY (excluding V6)	2009	0.0%	2.9%	3.9%	2.9%	2.9%	STD	0	\$500	0	
CAMRY (V6 only)	2009	0.0%	2.9%	3.9%	2.9%	2.9%	STD	0	\$1,500 (V6 only)	0	
CAMRY HYBRID	2009	0.9%	2.9%	3.9%	2.9%	2.9%	STD	0	0	\$2,000	
AVALON	2009	4.9%	4.9%	5.9%	4.9%	5.9%	STD	0	0	0	
TACOMA	2009	3.9%	3.9%	4.9%	3.9%	3.9%	STD	0	0	0	
TUNDRA	2009	1.9%	2.9%	3.9%	1.9%	3.9%	STD	0	\$1,000	\$1,500	
RAV4	2009	0.0%	3.9%	4.9%	3.9%	4.9%	STD	0	0	0	
VENZA	2009	4.9%	5.9%	5.9%	5.9%	6.9%	STD	0	0	0	
FJ CRUISER	2009	5.9%	5.9%	5.9%	5.9%	5.9%	STD	0	0	0	
HIGHLANDER	2009	2.9%	3.9%	4.9%	3.9%	4.9%	STD	0	0	0	
HIGHLANDER HYBRID	2009	2.9%	3.9%	4.9%	3.9%	4.9%	STD	0	0	0	
4RUNNER	2009	4.9%	4.9%	4.9%	4.9%	4.9%	STD	0	0	0	
SEQUOIA	2009	5.9%	5.9%	5.9%	5.9%	5.9%	STD	0	0	0	
SIENNA	2009	0.0%	3.9%	4.9%	3.9%	4.9%	STD	0	0	\$1,500	



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COROLLA	2010	5.9%	5.9%	5.9%	5.9%	6.9%	6.9%	0	0	0	
MATRIX	2010	4.9%	5.9%	5.9%	4.9%	5.9%	STD	0	0	0	
CAMRY	2010	1.9%	3.9%	4.5%	3.9%	4.9%	STD	0	0	0	
CAMRY HYBRID	2010	2.9%	3.9%	4.9%	3.9%	4.9%	STD	0	0	0	
SEQUOIA	2010	5.9%	5.9%	5.9%	6.9%	6.9%	STD	0	0	0	

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